



素养提升篇 (第二版)

新素养英语 拓展模块

总主编：刘旺余
主 编：姬昆生 赵晓兰

● Learning Objectives:

In this unit, you will

- ◎ listen about arrangements for cultural activities and the Beijing Central Axis;
- ◎ learn how to use mobile phones properly at the workplace;
- ◎ read about worldwide attention on Chinese publications and the popularity of Hanfu;
- ◎ write a welcoming speech;
- ◎ expand your vocabulary about Chinese culture and Chinese cultural confidence;
- ◎ learn about the Forbidden City.



Unit 3 Strengthening Chinese Cultural Confidence



素养提升篇

目录

CONTENT

Introduction

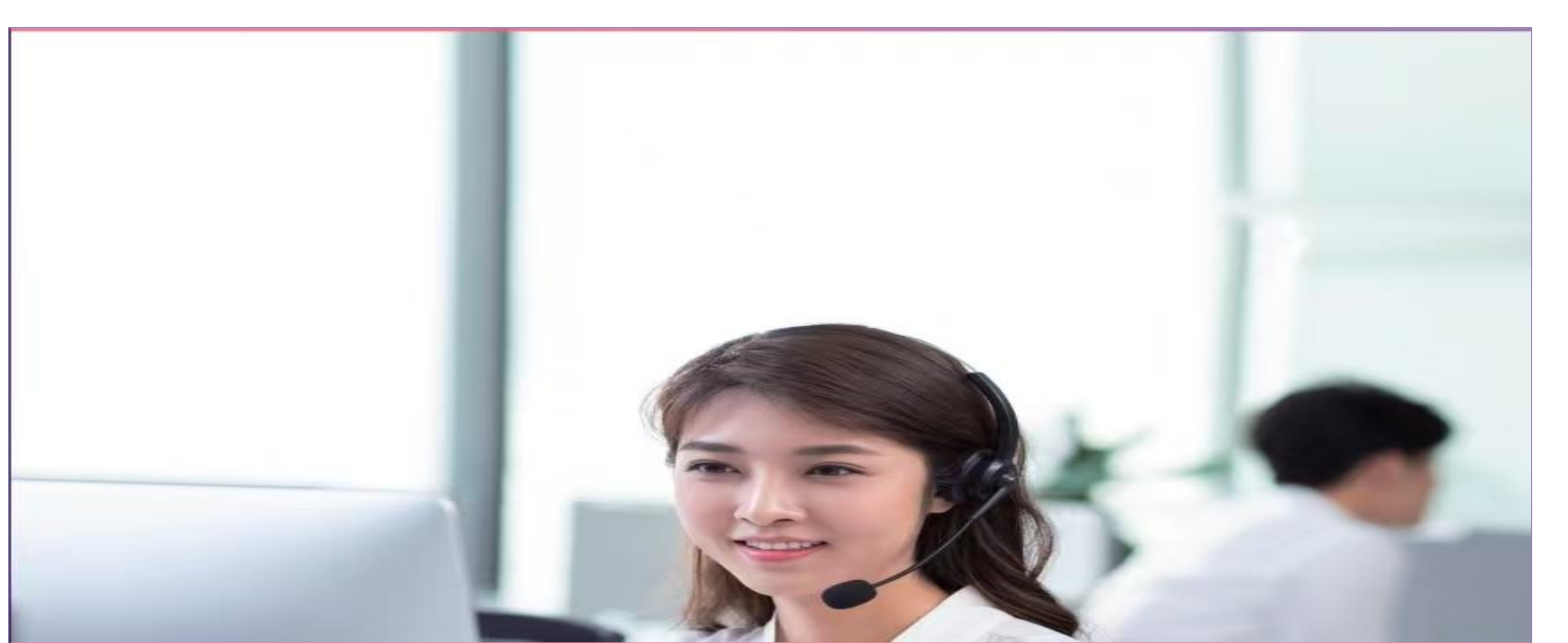
Lead-in

Reading

Writing

Cultural Reading

Glossary



01

Introduction

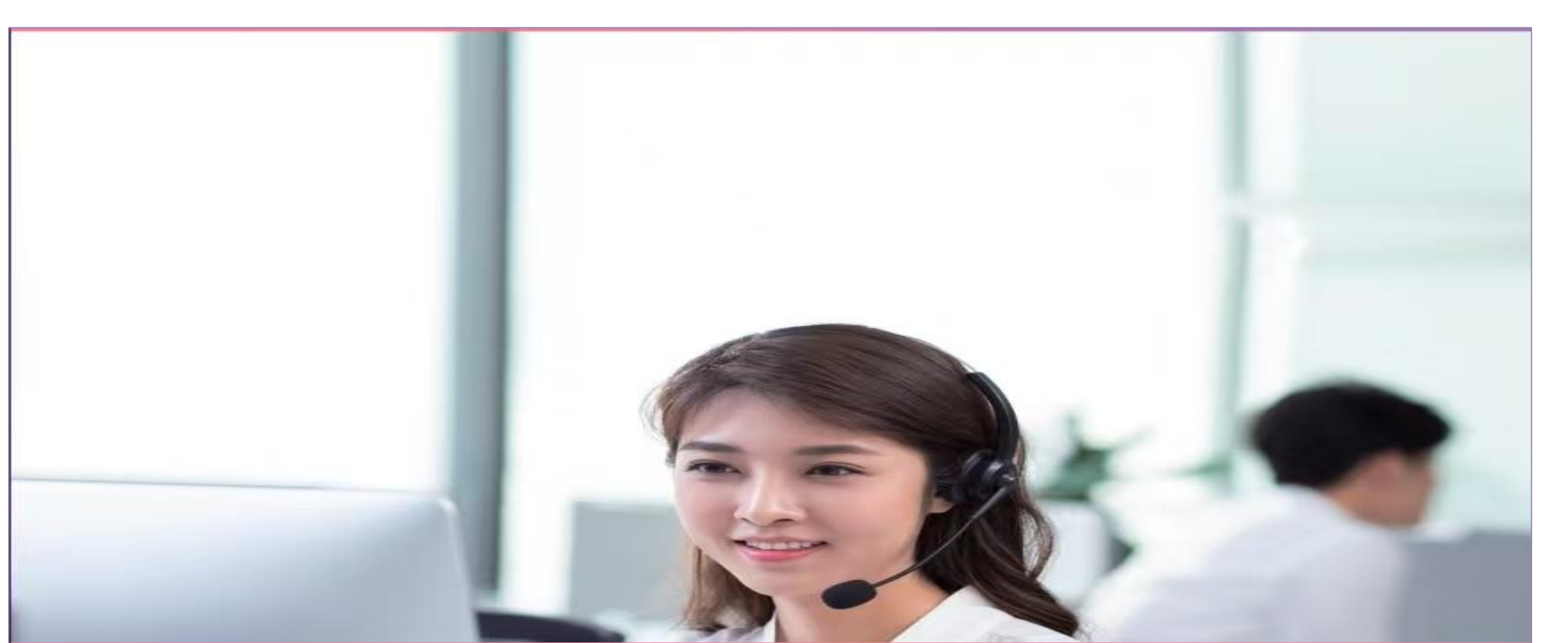


Introduction



Chinese civilization has a history of more than 5,000 years, and fine traditional Chinese culture should be honored and cultural confidence strengthened. It is important to draw on ways of state governance from fine traditional Chinese culture and learn extensively from outstanding achievements of other civilizations. China should neither keep to itself, nor regard all from foreign countries as criterion. It must adhere to the path of socialism with Chinese characteristics.





02

Lead-in



Task ① Mr. Robinson comes to a travel agency to arrange a cultural trip for his clients from Australia. Listen to a dialogue between Mr. Robinson and a travel agent. Try to learn about arrangements for cultural activities and choose the best answer to each question.

Scripts:

1. Why does Mr. Robinson come to the travel agency?
 - A. Because he wants to book a trip for himself.
 - B. Because he wants to book a trip for his clients.
 - C. Because he wants to know some Chinese culture.
 - D. Because he wants to know some ethnic group minority culture.



2. What kind of trip does Mr. Robinson want?

A. To enjoy the beautiful scenery.

B. To appreciate some Chinese culture.

C. Either A or B.

D. Both A and B.

3. Which of the following is true about the Naxi ethnic group?

A. They reside in Lijiang, Yunnan.

B. They represent the world's last remaining matriarchal society.

C. They inherited the Dongba culture from other matriarchal societies.

D. They derived their names from the Dongba culture.





4. Which of the following is not true about the Dongba culture?

A. The Dongba culture was developed by the Naxi people.

B. Dongba is a primitive religion developed by “Wise Men” or “Fortune-tellers”.

C. The Dongba culture came into being about 1,000 years ago.

D. Dongba is the title of preachers passed down for generations.

5. Does Mr. Robinson have to book the trip right now?

A. Yes, he has to book the trip immediately.

B. No, he can book it at any time three days before the trip.

C. No, he can register at any time.

D. He doesn't want to book the trip at all.



Agent: Hello, welcome. What can I do for you?

Robinson: I want to arrange a trip for my clients from Australia next month. I'd like them to appreciate some Chinese culture while enjoying the beautiful scenery.

Agent: Do you have some place in your mind?

Robinson: Yes, I'm thinking about Yunnan.

Agent: Yunnan? You've come to the right place. We have many tour itineraries featuring diversified ethnic minority group cultures in Yunnan.

Robinson: Great!

Agent: How long do you plan to stay?

Robinson: We have three days available. Do you have any suggestions?

Agent: Then you can go first to Kunming, then directly to Lijiang. It takes about three or four days. The itinerary is more flexible and the cost is not very high.

Robinson: OK. What's special about the culture there?

Agent: Lijiang is the home of Naxi. The Naxi ethnic group represents one of the world's last remaining matriarchal societies. Here you can understand the Naxi people deeply and their Dongba culture.

Robinson: What is Dongba culture?

Agent: The Dongba culture, developed by the Naxi people, derived its name from the Dongba religion. It came into being during the Tang and Song Dynasties about 1,000 years ago, and Dongba is a primitive religion. Preachers are called Dongba, which means “Wise Men” or “Fortune-tellers.” The title of Dongba is passed down for generations.

Robinson: That’s really wonderful! I’d like to take it. Can we come and register any time?

Agent: Yes, a tour group can be formed at any time.

Robinson: Thanks. Can I take the brochures?

Agent: Of course. Please don’t hesitate to call us if you need any help.



Task 2 The Beijing Central Axis is to compete for world cultural heritage status. Listen to a news report about it. Try to understand more about the Beijing Central Axis, and choose the best answer to each question.

Scripts:

1. What project is the Beijing Central Axis recommended as?
 - A. China's 2024 world cultural heritage application project.
 - B. The National Cultural Heritage Administration's application project.
 - C. Chinese authorities' application project.
 - D. The 2008 Olympic Games' application project.



2. What's the significance of the Beijing Central Axis?

A. Most of the major old-city buildings of Beijing are along it.

B. It is the backbone of old Beijing.

C. It represents the highest achievement in the planning, design and construction of an ancient capital of Eastern civilization.

D. All of the above.





3. When was the Beijing Central Axis extended?
- A. When Beijing prepared for the 2008 Olympic Games.
 - B. When Beijing Daxing International Airport was built.
 - C. When the application project was started.
 - D. None of the above.
4. What's the length of the original Beijing Central Axis?
- A. 2003 kilometers.
 - B. 2008 kilometers.
 - C. 7.8 kilometers.
 - D. None of the above.





5. Which of the following statements is not true about the Beijing Central Axis?
- A. The original axis starts from the Yongding Gate in the south of Beijing.
 - B. The original axis ends with the Drum Tower and Bell Tower in the south.
 - C. The current axis extension stretches to the Yanshan Mountain Range to the north.
 - D. The current axis extension stretches to Beijing Daxing International Airport in the south.



Chinese authorities have planned to recommend the Beijing Central Axis as China's 2024 world cultural heritage application project, according to the National Cultural Heritage Administration.

The Beijing Central Axis is 7.8 kilometers long, starting from the Yongding Gate in the south of the city and ending with the Drum Tower and Bell Tower in the north. Most of the major old-city buildings of Beijing are along this axis. The central axis is the backbone of old Beijing, representing the highest achievement in the planning, design and construction of an ancient capital of Eastern civilization.

The axis was extended in 2003 as the city prepared for the 2008 Olympic Games.

Beijing authorities' general plan states that the current axis extension stretches to the Yanshan Mountain Range to the north and Beijing Daxing International Airport in the south.



Task 3 Mobile phone is a boon in today's world but can also be a disturbing element if not used in the appropriate way. It tends to distract the person using it as well as others who are around. Read the following tips for using mobile phones and learn how to use mobile phones properly while working.

Mobile Phone Etiquette



Individuals need to adhere to certain guidelines while using mobile phones at the workplace. Let's go through some mobile phone etiquette in detail:

- Remember office phone is only for official purposes. Don't circulate your official number among all your friends and relatives. Making personal calls from official phone is simply not expected out of a sensible professional.
- Keep a separate phone for personal use. Don't go for long personal calls at the workplace. Be crisp and precise.





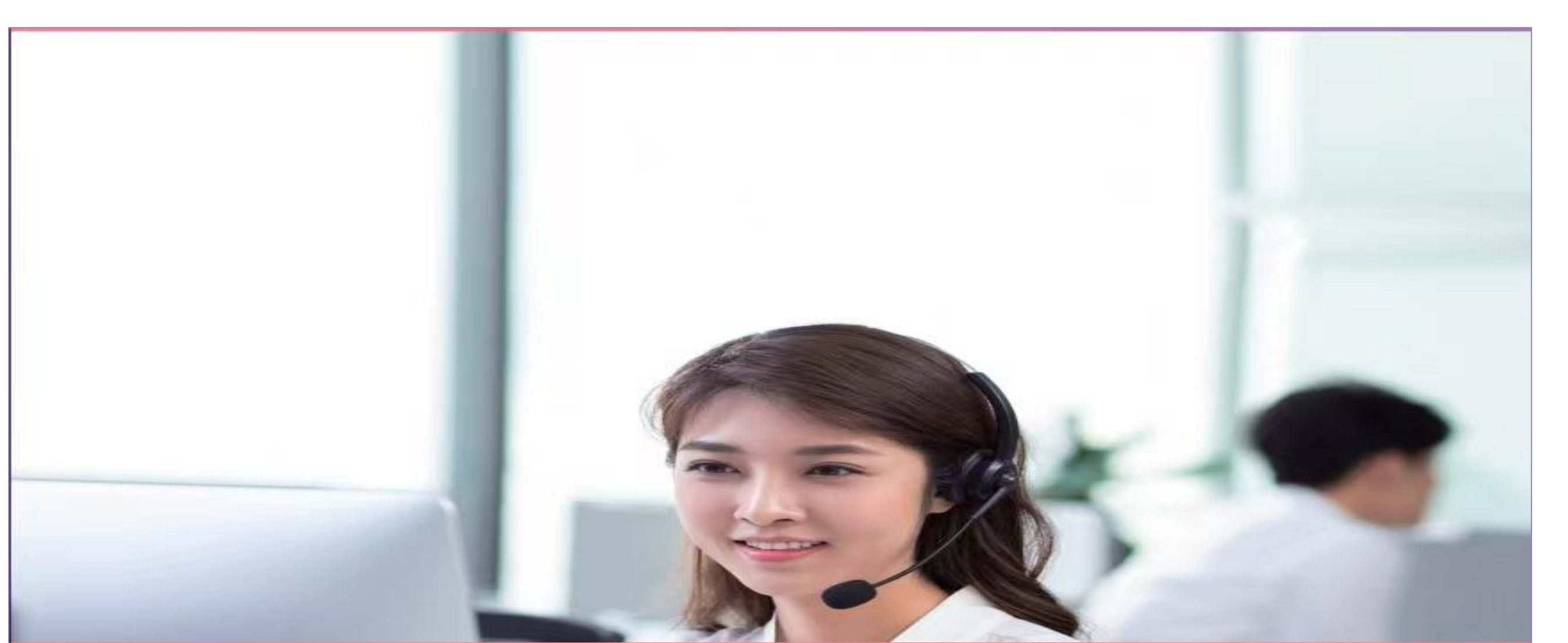
- Always keep your mobile phone in the silent or vibration mode at the workplace. Loud ring- tone disturbs the employees who are around.
- Don't activate film songs or jokes as caller tunes for mobiles meant for official use. It leaves a bad impression on clients who might call you.
- Never shout on the phone. Always be soft and polite. Avoid using abusive or foul language. The way you talk matters a lot in verbal communication. The other party can't see you; it's your tone that makes the difference.
- Be careful with your phone. Never leave it at others' workstations. It would waste yours as well as your colleagues' time.





- Speak clearly. Never chew anything while speaking over the phone. It is important to concentrate while attending an important official call.
- Be clear about what you intend to communicate. It is advisable to keep related documents handy. Don't make the other person wait. Always keep a notepad and a pen with you to jot down important points.
- Switch off your mobiles while attending important meetings, presentations or seminars. In case of an emergency, move out of the place to attend the call.
- Avoid calling any of your clients or colleagues before 8 in the morning and after 8 in the evening. The other person might be busy with his/her family or friends and definitely would not pay attention to your conversation.





03

Reading



Passage 1

课文译文

Chinese Publications Draw Attention

For people who are eager to get a better understanding of China, the Chinese booths at the Frankfurt Book Fair presented opportunities for them.

The 74th Frankfurt Book Fair, scheduled for October 18-23, involves more than 4,000 publishing companies from 95 countries and regions. The China International Publishing Group and China National Publications Import and Export(Group)Co., Ltd(CNPIEC). Have brought together over 100 publishing companies in China to attend the event, regarded as the largest of its kind, this year.





China in Translation: Exhibition of International Communication Achievements of China Books in the New Era, 2022 formally opened at the Frankfurt Book Fair in Germany on October 19, 2022. Hosted by China National Publications Import and Export (Group) Co., Ltd., the five-day event includes a physical book fair and a broadcasting of a media video collection.



With more than 1,000 different kinds of publications exhibited on the shelves of the Chinese booths, the physical book fair presents a collection of more than 300 titles originally written in Chinese with their translated versions of more than 30 languages, which covers a wide range of topics, such as Chinese economy, literature, history, art and some topics about contemporary China. The media collection displays multiple videos featuring 20 internationally renowned scholars and experts elaborating on topics related to China.



The featured exhibition comprehensively presents the publication and promotion of Chinese books in overseas markets from multiple perspectives based on China's key achievements in the global publishing sector, with the aim of promoting exchanges and collaborations between Chinese and international publishing communities as well as facilitating communications between China and foreign cultures.





译文:

Back

中国的出版物引起了人们的关注

对于那些渴望进一步了解中国的人来说，法兰克福书展上的中国展位为他们提供了机会。

第74届法兰克福书展定于10月18日至23日举行，活动涉及来自95个国家和地区的4000多家 出版公司。中国国际出版集团和中国出版进出口（集团）有限公司（CNPIE C）召集了中国100 多家出版公司参加了今年的活动，被认为是同类公司中规模最大的。





译文:

Back

2022年新时代中国图书国际传播成果展览于2022年10月19日在德国法兰克福书展上正式开幕。展会由中国出版进出口（集团）有限公司主办，为期五天的活动包括实体书展和媒体视频收藏。





译文:

Back

有超过1000种不同类型的公共展览在货架上的中国摊位，物理书展提出了超过300标题最初用中文写30多个语言的翻译版本，涵盖了广泛的话题，如中国经济、文学、历史、艺术和一些话题对当代中国。媒体集合将显示多个视频，拥有20位国际知名学者和专家，详细阐述了与中国有关的相关主题。





译文:

Back

该特色主题展览全面介绍了中国图书的出版和推广在海外市场的多个角度基于中国在全球出版领域的关键成就，旨在促进中国和国际出版界之间的交流和合作，以及促进中国和外国文化之间的交流。





Back

1. **present** [prt'zent]v. 呈现； 提出

相关例句：

“呈现”的例句：

The artist presented a new perspective on the traditional theme in his latest painting.

这位艺术家在他最新的画作中就传统主题呈现出了一种全新的视角。

“提出”的例句：

The research team presented their findings at the international conference.

这个研究团队在国际会议上提出了他们的研究成果。





Back

2. **originally** [o'rɪndʒənəli] ad. 原本地； 独创地

“原本地” 的例句

例句： The building was originally a small factory, but now it has been converted into a modern art gallery.

这栋建筑原本是一个小工厂，但现在已经被改造成成了一个现代艺术画廊。

“独创地” 的例句

例句：

The fashion designer originally combined different materials to create a unique style.

这位时装设计师独创地将不同的材料组合在一起，创造出了一种独特的风格。





Back

3. **version** [v3:3n]n. 译本； 版本

表示“译本”

例句： This is a new Chinese version of the famous English novel. 这是那部著名英文小说的一个新的中文译本。

表示“版本”

例句： The latest version of this software has many new features. 这个软件的最新版本有很多新功能。





Back

4. **feature** ['f:tf/s(r)]v. 以 为特色 n. 特征； 特色

作为动词 “以..... 为特色” 的例句

例句： The new restaurant features a wide variety of seafood dishes.

这家新餐厅以各种各样的海鲜菜肴为特色。

作为名词 “特征； 特色” 的例句

例句： One of the main features of this car is its excellent fuel efficiency.

这辆汽车的主要特征之一是它出色的燃油效率。





Back

5. **facilitate** [fo'stɪlət] v. 促进

“促进” 的例句

例句: Good communication between teachers and students can facilitate the learning process.

师生之间良好的沟通可以促进学习过程。





Comprehension

Task ① Choose the best answer for each question below.

1. Which of the following statements is not true about the exhibition?
- A. It was hosted by CNPIEC.
 - B. It opened in Frankfurt, Germany.
 - C. It was also named the Frankfurt Book Fair.
 - D. It lasted for five days.





2. What events are included in the exhibition?

A. Only a physical book fair.

B. Only a broadcasting of a media video collection.

C. Both A and B.

D. The Chinese booths.

3. What kinds of books were presented in the exhibition?

A. More than 300 titles originally written in Chinese.

B. The translated versions of more than 300 titles originally written in Chinese.

C. More than 300 Chinese titles originally written in more than 30 languages.

D. More than 300 titles originally written in Chinese and their translated versions.   



4. What kinds of videos were broadcast in the exhibition?

A media collection of 20 internationally famous scholars and experts talking about China-related topics.

B. A media collection of 20 famous Chinese scholars and experts talking about international topics.

C. A media collection of 20 internationally famous scholars and experts talking about titles originally written in more than 30 languages.

D. A media collection of 20 internationally famous scholars and experts talking about titles originally written in Chinese.





5. What's the aim of the exhibition?

A. To promote exchanges and collaborations between Chinese and international publishing communities.

B. To facilitate communications between China and foreign cultures.

C. Either A or B.

D. Both A and B.





Vocabulary

Task 2 Complete the sentences with the words in the box. Change the form where necessary.

publication

present

feature

renowned

perspective

originally

version

contemporary

elaborate

facilitate





1. The book was translated into many versions and sold all over the world.
2. The area is renowned for its Romanesque churches.
3. The wide spread publication of traffic laws helps prevent accidents.
4. Friendly contacts between different peoples facilitate the cultural and economic interchange.
5. Our original plan was overtaken by events and we had to make a new one.





6. The company has decided it must present a more modern image.
7. The aim of the course is to help students to comprehend the structure of political and contemporary social systems.
8. The importance of the plan needs no further elaboration.
9. His experience abroad provides a wider perspective on the problem.
10. Chinese architecture is an independent art featuring wooden structures.



1. China's free trade zones in Shanghai and Shenzhen

present opportunities for foreign investment (为外国投资提供了机会) .

2. Eager to learn more about China (渴望了解更多关于中国的信息) , he traveled around China to visit some of his customers and do some sightseeing.

3. It will include discussions on a wide range of global issues (范围广泛的全球性问题) .

4. Constructing social logistics platform

is regard as a kind of strategic measure

(被视为一种战略措施) to strengthen comprehensive ability by all countries.





5. A spokesman declined to elaborate on a statement released (详细说明所发布的声明) late yesterday.

6. A management summit scheduled for this month (原定于本月的) has been called off.

7. Smiling and being in a positive mood help you to get a better understanding of new things

(更好地理解新事物) .



Translation

Task 4 Translate the sentences into English, using the expressions in brackets.

1. 中国将通过高质量的发展和高水平的开放，为世界提供更大的发展机遇。

(present greater development opportunities)

China will present greater development opportunities to the world through its high-quality development and high-level opening-up.



2.在周四举行的以中国文化为主题的会议展示了为推广现代中国文化作品而做出的努力。(promote Chinese cultural works)

The Chinese culture themed conference held Thursday showcased efforts to promote Chinese cultural works in the modern era.

3.中华文明向世界贡献了深刻的思想体系、丰富的科技文化艺术成果、独特的制度创造。(a wide range of technological, cultural and artistic achievements)

The Chinese civilization has contributed to the world a profound system of thoughts, a wide range of technological, cultural and artistic achievements, and unique institutional creations.



4.要把该论坛打造成推动文化发展和创新的一流平台，塑造为具有中国风韵、国际影响的文化品牌。(promoting cultural development and innovation)

The Forum is expected to be shaped into a first-class platform for promoting cultural development and innovation and a cultural brand with Chinese allure and global influence.

5.目前我国拥有世界自然遗产 14 项，自然与文化双遗产 4 项，数与量均居世界第一。(heritage sites noted for both cultural and natural features)

The country is now home to 14 world natural heritage sites and four heritage sites noted for both cultural and natural features, both leading the world in terms of quantity.



Passage 2

课文译文

Is Rising Popularity of Han-style Clothes a Welcome Trend?

1. I rarely keep track of trends nowadays. But I have noticed, with surprise, the growing popularity of Hanfu, or Han-style clothing, after being largely forgotten for centuries. Walking in downtown areas or scenic spots in China, one can't miss the sight of girls and boys, as well as women and men, elegantly dressed in Han-style clothing posing for photographs.





2. The clothing style of Han ethnic group kept changing over the centuries due to the changes in people's taste and requirements, and the availability of new clothing materials. The development of Han-style clothing came to a sudden stop, however, when the Manchus, after establishing the Qing Dynasty, basically banned people from wearing Hanfu.



3. For a long time, Hanfu was worn only on some special occasions. Attracted by the elegance and beauty of Hanfu worn by newlyweds and movie stars in some films based on ancient stories, a few brave youngsters were dressed in Han-style clothes a decade ago to take photos in ancient towns like Xi'an and Suzhou. They immediately drew the attention of the public and the media, which in turn prompted other people to try on Hanfu.





4. Over the past decade, thanks to the country's emphasis on cultural confidence, Han-style clothing has been developing into a trend. While a city in Henan Province has held four Hanfu festivals, Chengdu, Sichuan Province, has hosted Hanfu fashion shows and a scenic spot in Sanya, Hainan Province, announced that those wearing Hanfu will be allowed free entry to the venue.





5. Hanfu fans have developed websites and written articles on Hanfu, attracting more than 4 billion page views on Weibo alone. The rising popularity of Hanfu has also fueled public interest in other traditional cultural elements. For instance, many after-school classes have emerged to teach children Sanzijing (Three Character Classic) and Baijiaxing (Hundred Family Names) — two classics used as “enlightenment education” textbooks in China for many centuries. Besides, Chinese painting, calligraphy and kung fu are attracting more and more young learners while traditional Chinese medicine is returning to hospitals.





译文:

Back

汉服越来越受欢迎是一种值得欢迎的趋势吗?

如今我很少关注时尚潮流。但我惊讶地注意到，在中国的闹市区或风景名胜区漫步时，人们总能看到身着汉服、姿态优雅地摆姿势拍照的年轻男女以及成年男女。





译文:

Back

几个世纪以来，由于人们审美和需求的变化，以及新服装材料的出现，汉族的服饰风格一直在不断演变。然而，汉服的发展却突然中断了。





译文:

Back

看到一些古装电影中新婚夫妇和电影明星所穿汉服的优雅与美丽，十年前，一些勇敢的年轻人穿上了汉服。他们的行为引起了公众和媒体的关注，这反过来又促使其他人也去尝试穿汉服。





译文:

Back

在过去的十年里，由于国家对文化自信的重视，汉服已经发展成为一种潮流。河南省的一座城市已经举办了四届汉服节，四川省成都市举办了汉服时装秀，而海南省三亚市的一个景点宣布，身着汉服的人可免费进入该景区。





译文:

Back

汉服爱好者们创建了相关网站，并撰写了有关汉服的文章，仅在微博上就吸引了超过 40 亿的浏览量。汉服日益走红也激发了公众对其他传统文化元素的兴趣。例如，出现了许多教授孩子们《三字经》和《百家姓》的课外班，这两部经典之作在数个世纪以来一直是中国的“启蒙教育”读本。此外，中国画、书法和功夫吸引了越来越多的年轻学习者，而中医也重新回归医院。





Back

1. **keep track of** 跟上.....的进展

表示“跟上.....的进展”的例句及解释

例句: It's hard to keep track of all the latest technological advancements.

要跟上所有最新的技术进步是很困难的。

解释: 在这个句子中, “keep track of” 表示要关注并了解技术进步的最新情况。由于技术进步的速度很快, 涉及的领域众多, 所以很难一直跟得上所有这些进展。





Back

2.trend [trend]n.趋势；倾向

“趋势”的例句及解释

例句：There is a growing trend towards online shopping.

网上购物呈现出一种不断增长的趋势。

解释：在这个句子中，“trend”强调网上购物这种行为在数量或者受欢迎程度等方面的一种动态变化，是朝着增长的方向发展的趋势。

这种趋势可以通过统计数据、市场调研等方式观察到。

“倾向”的例句及解释

例句：He has a trend to be overly cautious in decision - making.

他在做决策时有过度谨慎的倾向。

解释：此句中“trend”用来描述个人在做决策时的一种行为倾向，表明他通常会表现出过度谨慎的特点，这种倾向可能是由性格、经验等因素导致的。





Back

3. **come to a sudden stop** 突然停下来

例句: The car came to a sudden stop when a cat ran across the road.
当一只猫横穿马路时, 汽车突然停了下来。





Back

4. **ban** [ben]v.禁止；剥夺权利n.禁令；禁止

作为动词“禁止；剥夺权利”的例句

例句：The school bans students from using mobile phones during class.

学校禁止学生在上课时使用手机。

作为名词“禁令；禁止”的例句

例句：There is a ban on smoking in public places in this city.

这个城市有在公共场所禁止吸烟的禁令。





Back

5. **occasion** [ə'keɪʒn] n. 场合； 机会

“场合” 的例句

例句： A wedding is a formal occasion that requires people to dress up.
婚礼是一个正式的场合， 需要人们盛装打扮。

“机会” 的例句

例句： The conference provides an excellent occasion for networking with professionals from different fields.

这次会议为与来自不同领域的专业人士建立联系提供了一个绝佳的机会。





Task ① Each of the following statements contains information given in one of the paragraphs of Passage 2. Identify the paragraph from which the information is derived.

- 2 A. Hanfu was once banned by the government in history.
- 4 B. In recent years, China's strengthening cultural confidence has made Hanfu a trend.
- 1 C. Nowadays, people often take photos dressed in Hanfu.
- 5 D. The trend of Hanfu contributes to the increasing popularity of other traditional cultural elements.
- 3 E. The elegance and beauty encouraged Chinese people to dress in Hanfu. ❌



Vocabulary

Task 2 Complete the sentences with the words in the box. Change the form where necessary.

keep track of
develop into

popularity
fuel

ban
emerge

availability
emphasis

prompt
entry





1. Many facts emerged as a result of the investigation.
2. The changes in your brain are influencing how you develop into an adult.
3. Her novels have gained in popularity over recent years.
4. Science and technology has prompted the rapid development of modern society.
5. We cannot emphasize too much the importance of learning English.



6. There is to be a total ban on smoking in the office.
7. There have been some impressive entries in the wildlife photography section.
8. As a doctor James has to keep track of the latest developments in medicine.
9. All sorts of lamps are available in that shop.
10. Higher salaries helped to fuel inflation.





Task 3 Complete the passage with suitable words in the box. You may not use any of the words more than once.

A. occasions

B. ignore

C. replace

D. claim

E. mass-produced

F. element

G. trend

H. burden

I. prompted

J. in favor of

K. represents

L. presents

M. emerge

N. proposed

O. in turn





Although most people agree that Han-style clothes look beautiful on people on certain occasions, debate on whether the 1 _____ **G** should be officially encouraged continues.

Those 2 _____ **J** Hanfu say it 3 _____ **K** Chinese culture and looks beautiful. In fact, two deputies to the National People's Congress once 4 _____ **N** to either make Hanfu the "national dress" to be worn by officials on important 5 _____ **A** or at least 6 _____ **C** the Western-style graduation cap and gown with it.

Those against it 7 _____ **D** that a set of Han-style clothing may cost thousands of yuan because it is handmade, not 8 _____ **E**, and thus could be a financial 9 _____ **H** on youths. They also say putting on Hanfu and the accompanying accessories, not to mention getting a hairstyle to match the dress, is time-consuming.





Most people, however, tend to 10 _____ **B** _____ such arguments. They all say that seeing people wholly or partly dressed in Han-style clothes while walking in a street is a “beautiful” experience.



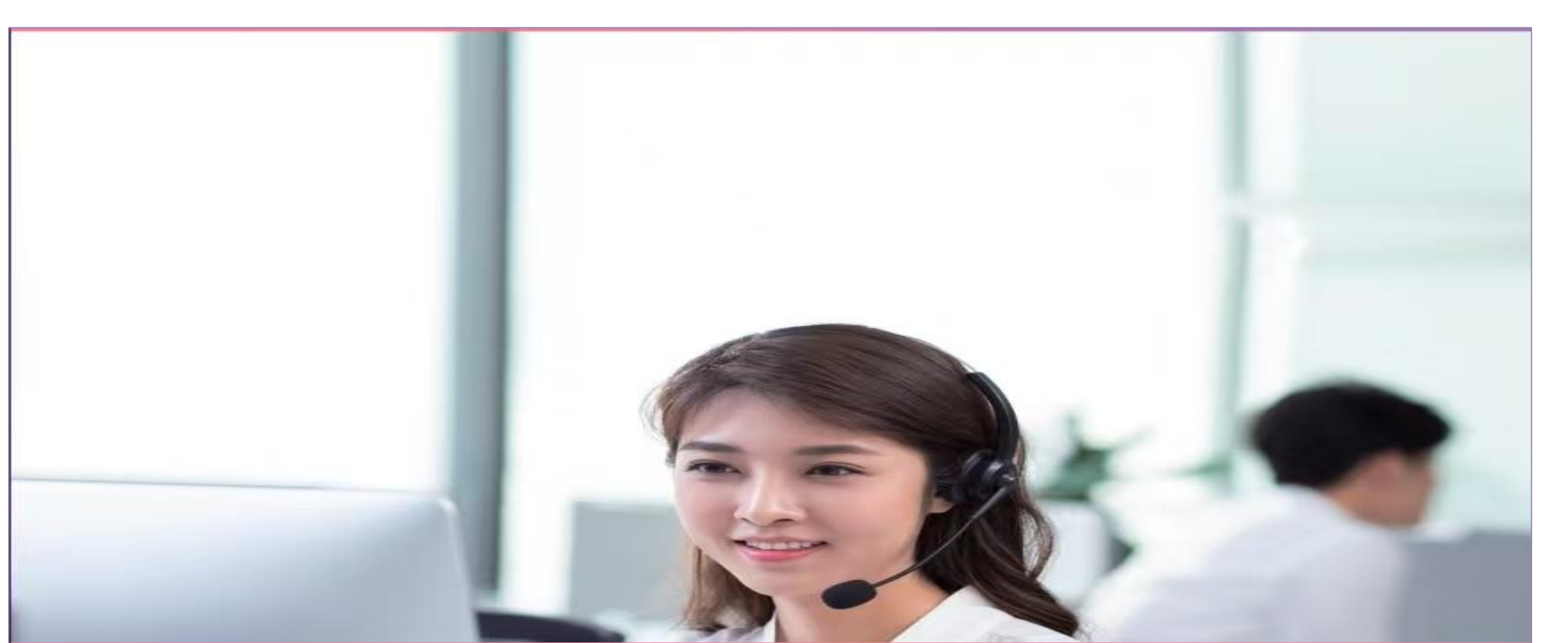
Translation

Task ④ Translate the following Chinese paragraph into English.

文化是一个国家、一个民族的灵魂。古往今来，世界各民族都受到其在各个历史发展阶段上产生的精神文化的深刻影响。要保护好、传承好、利用好中华优秀传统文化，以利于更好地坚定文化自信、凝聚民族精神。要系统梳理传统文化资源，让收藏在禁宫里的文物、陈列在广阔大地上的遗产、书写在古籍里的文字都活起来。

Culture is the soul of a country and a nation. Throughout the ages, all nations in the world have been deeply influenced by their spiritual culture at various stages of historical development. Efforts should be made to properly protect, develop and utilize fine traditional Chinese culture, in a bid to build stronger cultural confidence and foster the national spirit. And efforts should be made to sort out traditional cultural resources and bring back to life relics sleeping in closed palaces, legacies of the vast land of China and records in ancient books.





04

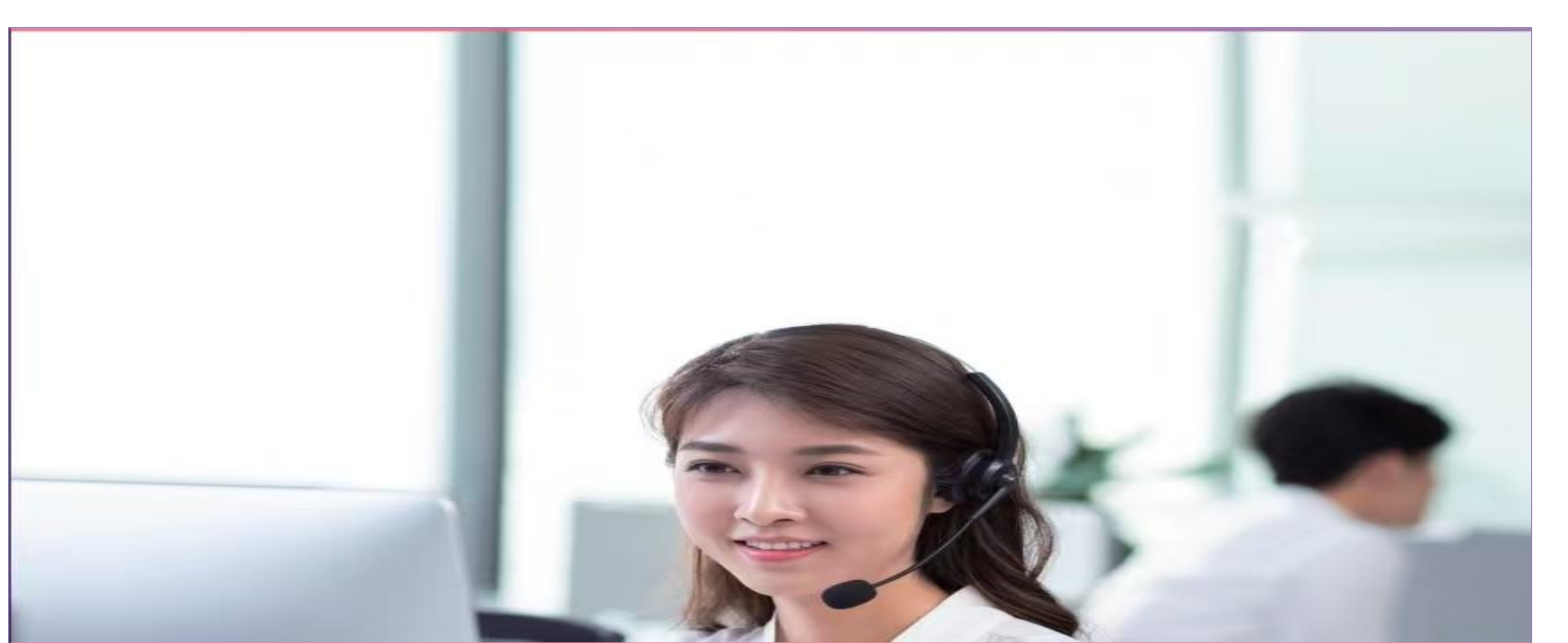
Writing



Directions

Suppose your company has invited all your suppliers to your city for a cultural trip. Write a welcoming speech for the event to extend a warm welcome to your guests, including the arrangements of the event.





05

Cultural Reading



The Forbidden City Celebrated Its 600th Birthday

Having experienced 600 years of precipitation, the Forbidden City, also known as the Palace Museum, now more vigorous and elegant, is at its prime. In terms of cultural heritage, the Palace Museum, which has gone through the baptism of time, is now following the pace of young people, making the 600-year-old Forbidden City “a superstar”.

The Palace Museum is a sensation, attracting people from all over the world. A two-day live broadcast of the Palace Museum has received more than 34 million views on Xinhuanet’s cloud live-streaming service.





Once the area of emperors and empresses and the royal court, the Forbidden City celebrated its 600th birthday in 2020. Built in 1420, the palace recorded lives of many important people through various relics and documents. The museum can provide a large amount of valuable material for today's historical research, as well as inspiration for literature and entertainment.

Apart from giving people a glimpse of China's history, the Forbidden City is also creative when it comes to marketing. Over the last decade, the Palace Museum has produced more than 10,000 cultural products featuring the imperial palace and its exhibits, ranging from fans, notebooks to apps and cosmetics.



The most popular products are the ones that feature the royal cats. The items are inspired by the real cats who call the Palace Museum home. More than 200 cats are living in the palace, where they are being well cared for. These furry guys often roam around idly and pose adorably to the delight of visitors, who occasionally can interact with them.

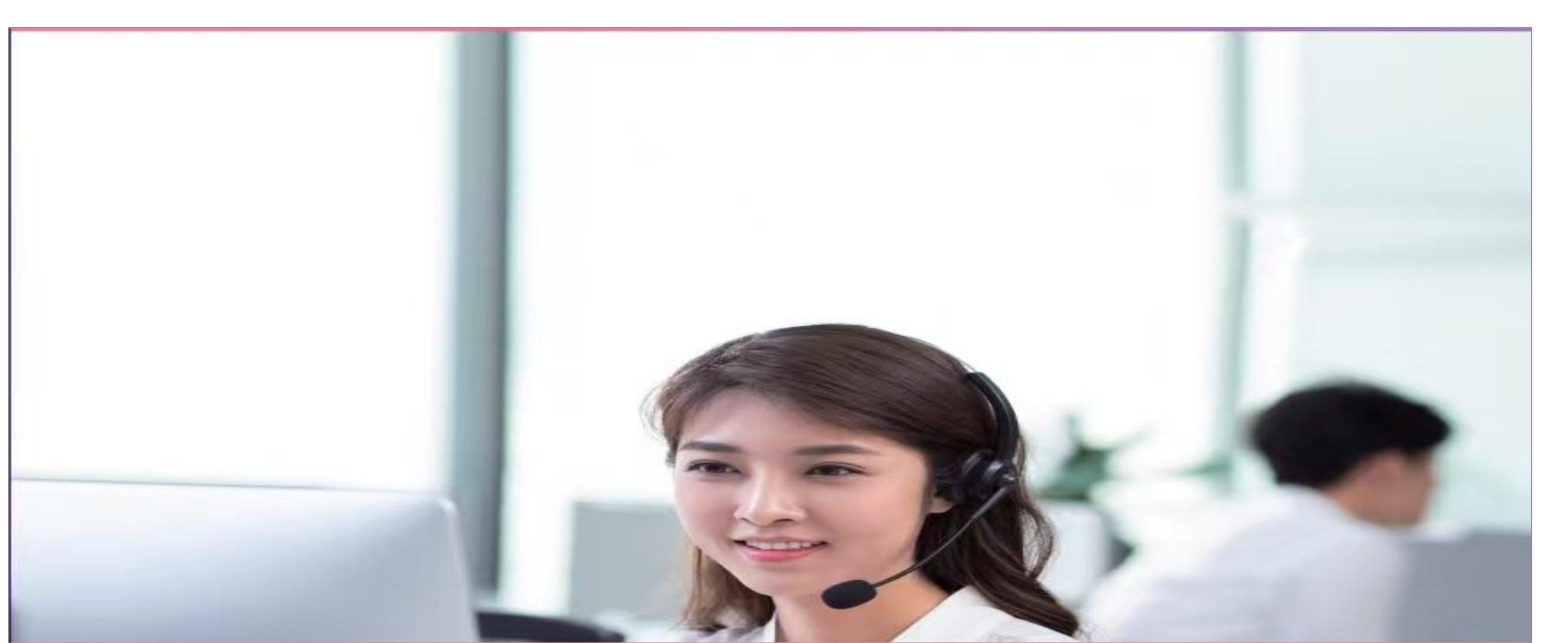
“The fundamental reason why the Palace Museum has become so popular among people is that it strikes the right balance between preserving history, sharing knowledge, and providing interesting interactive displays,” Shan Jixiang, former director and curator of the Palace Museum, told China Daily.





Translation

Translate the third and last paragraphs into Chinese.



06

Glossary



Passage 1

publication [ˌpʌblɪ'keɪʃn] n. 出版； 发行； 出版物

booth [bu:θ] n. 货摊； 电话亭； 小间

present [prɪ'zent] v. 呈现； 提出； 赠送

era ['ɪrə] n. 纪元； 时代； 年代

broadcast ['brɔ:dkæst] v. 广播

originally [ə'ɹɪdʒənəli] ad. 原本； 起初； 独创地

version [vɜ:ʒn] n. 译本； 版本； 说法； 形式





a wide range of 各式各样的

contemporary [kən'tempərəri] a. 同时代的； 当代的 n. 同时代的人； 同龄人

feature ['fi:tʃə(r)] v. 以.....为特色 n. 特征； 特色

renowned [ri'naʊnd] a. 有名的； 有声誉的

elaborate [ɪ'læbəreɪt] v. 详细地说明； 用心制作

comprehensively [ˌkɒmprɪ'hensɪvli] ad. 全面地

perspective [pə'spektɪv] n. 看法

collaboration [kə,læbə'reɪʃn] n. 合作

facilitate [fə'sɪlɪteɪt] v. 促进； 帮助； 使.....容易





Passage 2

keep track of 跟上.....的进展； 记录

trend [trend] n. 趋势； 倾向

popularity [ˌpɒpjʊ'lærəti] n. 普及； 流行； 受欢迎

pose [pəʊz] v. 摆姿势； 将.....摆正位置 n. 姿态； 姿势

availability [ə'veɪlə'bɪləti] n. 可用性； 可得到的人 (或物)； 有用； 有益

come to a sudden stop 突然停下来

ban [bæn] v. 禁止； 剥夺权利 n. 禁令； 禁止

occasion [ə'keɪʒn] n. 场合； 机会； 盛大场面





elegance ['elɪgəns] n. 高雅；典雅；优雅

in turn 依次；轮流；反之；反过来

prompt [prɒmpt] v. 激起；促进；推动；提示

try on 试穿

emphasis ['emfəsis] n. 强调；重点

develop into 发展成为

entry ['entri] n. 进入；进入权；入口；条目

fuel ['fju:əl] v. 供以燃料 n. 燃料





element ['elɪmənt] n. 要素； 元素

emerge [i'mɜ:dʒ] v. 浮现； (由某种状态) 脱出； (事实) 显现出来

enlightenment [ɪn'laɪtnmənt] n. 启蒙

calligraphy [kə'lɪgrəfi] n. 书法





THANKS