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素养提升篇(第二版)

新素养斑语

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Learning Objectives:

In this unit, you will

- © listen about entrepreneurs and small business owners;
- © learn how to develop an effective market research questionnaire;
- © read about entrepreneurship and a startup enterprise;
- © write a composition on self-employment of college graduates;
- © expand your vocabulary about entrepreneurship and startups;
- © learn about Chinese knots.



Unit 8 Turning Your Great Idea into a Startun



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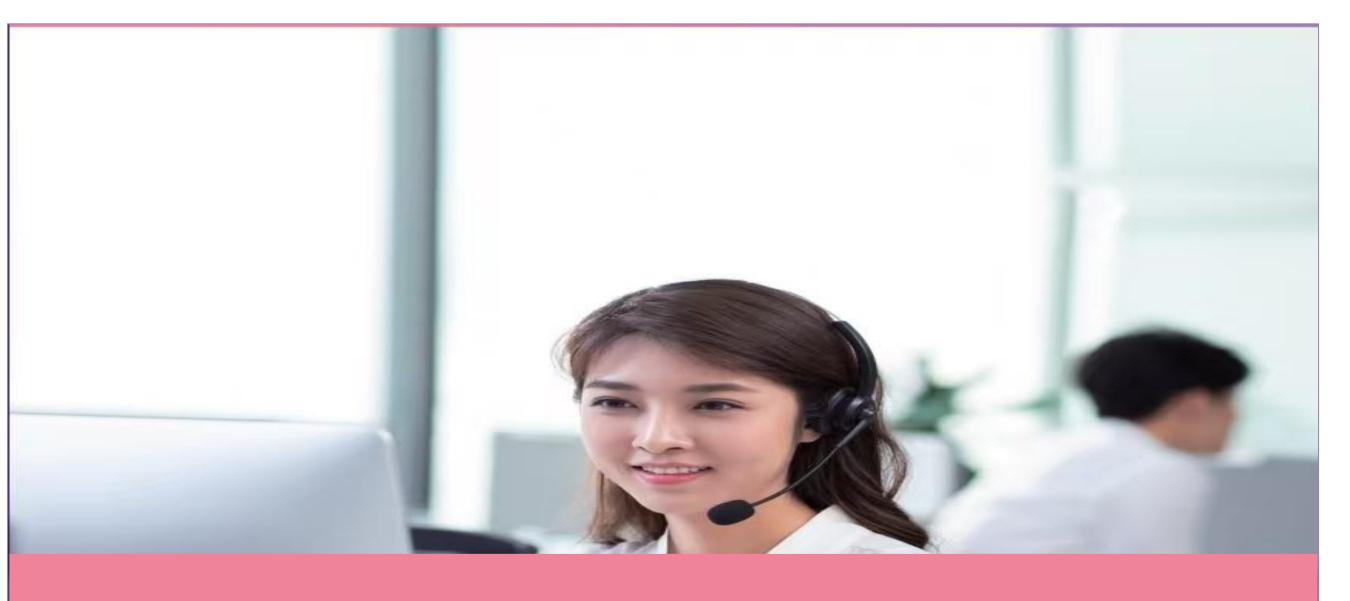
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01

Introduction



Introduction



Startup enterprises are important for the economic growth of the country. A startup is a newly formed company, the purpose of which is to develop new, usually innovative products or services in uncertain circumstances.

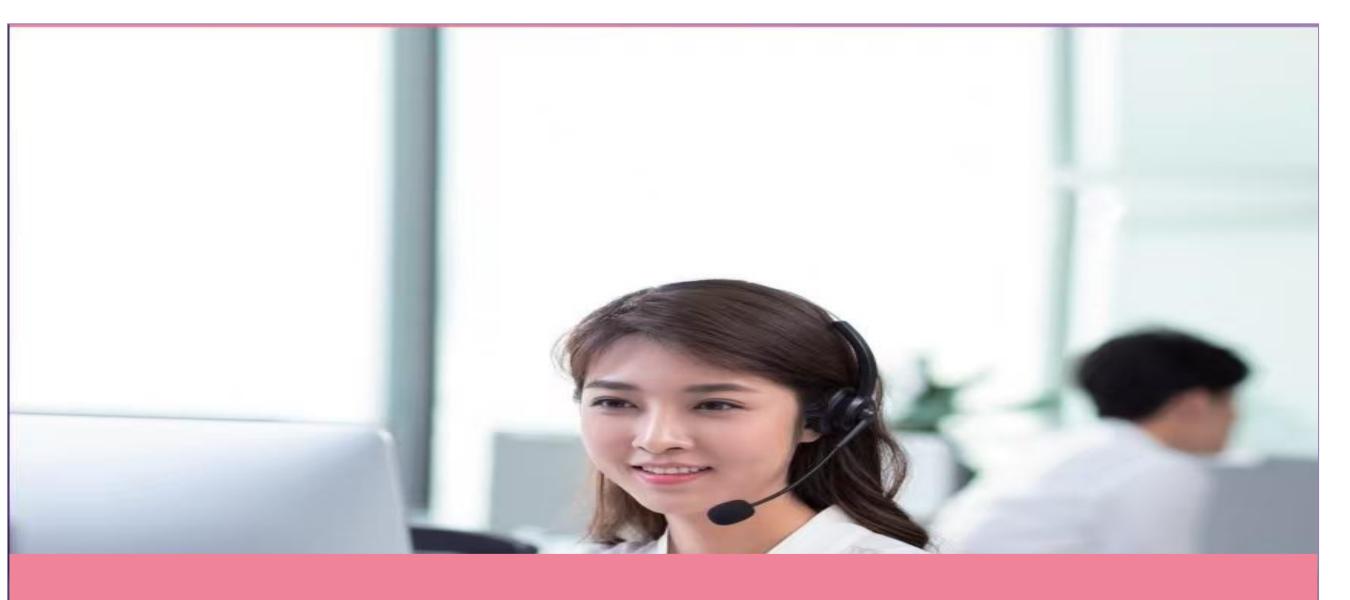
Startup entrepreneurship is crucial because of innovations, new jobs, and bringing competitive dynamics into the business environment. Governments have also identified the potential of startups and have thus implemented various measures to nurture innovation and promote sustainable economic growth through startups.











02

Lead-in







What do you know about safety on social media? Listen to the following dialogue and choose the best answer to each question.

Scripts:

1. What is the woman's job?

X. A TV host.

B. A lecturer.

C. A secretary.

D. An entrepreneur.

2. Who is Mr. Green?

A. An actor.

B. A manager.

C. A salesman.

An entrepreneur.











- 3. What is the first quality that an entrepreneur should have?
- A. The ability of making investments.
- B. The ability of evaluating the market.
- . The ability of taking risks.
- D. The ability of motivating others.
- 4. What can innovative entrepreneurs do?
- A. They can avoid failures.
- B. They can think of new ideas.
- C. They can make profits from any business.
- D. They can generate new positions.











5. What is the last quality mentioned in the dialogue?

A. Innovation.

Leadership.

C. Imagination. D. Critical thinking.









Hostess: Mr. Green, thank you for joining our show.

Mr. Green: Thank you for having me, Nancy.

Hostess: As we all know, not all entrepreneurs are successful, but definitely you are an outstanding one. So what qualities do you think entrepreneurs should posses?

Mr. Green: Well, first they should have the ability to take risks. You know, starting any new business involves a lot of risks of failure. Therefore, an entrepreneur needs to be courageous and able to evaluate and take risks. Hostess: OK. Taking risks is an essential part of being an entrepreneur. What's next?

Mr. Green: The next should be innovation. An entrepreneur should be highly innovative to generate new ideas and earn profits out of it.

Hostess: But I believe how to be innovative is a big problem for many busi

owners.

Mr. Green: Yes. Actually, being innovative doesn't necessarily mean creating new products. It

can be a process that produces the same thing but in a more efficient and eco nomical way, or a new or improved service.

Hostess: What about leadership? Anyway, you need leadership skills to be a leader, right?

Mr. Green: Sure. To be successful, the entrepreneur needs to turn his business idea into reality, and a lot of resources and employees are required. Here, leadership quality is essential because leaders have to guide their employees towards the right path of success.







Listen to the news report and choose the best answer to each question.

Scripts:

- 1. What has enabled the development and modernization of the agriculture sector?
- A. Rural information.

習. Digital technology.

C. New agricultural methods.

- D. Education.
- 2. What gave rural citizens the opportunities to start their own businesses?
- A. E-commerce and social media platforms. B. Non-agricultural platforms.
- C. New manufacturing sectors.

D. New employment positions.











- 3. Why could e-commerce in the rural area grow rapidly?
- A. Because of the infrastructure construction.
- B. Because of the sales networks.
- C. Because of the successful marketing strategy.
- Descause of the improvement of network infrastructure.
- 4. What changes have taken place for the villagers?
- ★ More business startup opportunities.
- B. More office job opportunities.
- C. More complicated industrial structures.
- D. Higher growth rate of output.











5. What is the number of online stores and online business owners in the rural area in China?

A. 20.21 million.

B. 15.75 million.

C∕16.35 million.

D. 3 million.









Since the turn of the century, the digital technology has provided a huge opportunity for rural development and modernization of the agriculture sector.

The rise of e-commerce and the platform economy has not only opened up new markets for farm products, but also provided rural citizens with new opportunities to start their own businesses or get employed in non-agricultural sectors.



By means of the increase of information infrastructure and service networks, China's rural areas have seen rapid growth in e-commerce over the past decade. This has not only created tens of millions of job opportunities and business startup opportunities for Chinese villagers, but also changed the industrial structure and growth pattern in Chinese villages. According to the Ministry of Commerce, by the end of 2021, the number of rural online business owners and online stores totaled 16.35 million, accounting for three quarters of the national total. From this perspective, China has undoubtedly established the world's largest rural e-commerce network.





Task 3

Market research is the process of gathering valuable information about the needs of your target market, consumer behaviors, and market challenges. Questionnaires provide an easy way to conduct the survey to a large number of customers. Read the following tips for developing a market research questionnaire and learn how to develop an effective questionnaire.

How to Develop an Effective Market Research Questionnaire













Conducting a market research often means gaining deeper insights into four critical areas: customer, brand, product and market. Before you begin to develop your questionnaire, you must identify which category your research falls into, and establish a central question to guide the project.













A focused questionnaire yields more meaningful results. Before writing a questionnaire, jot down the central questions you want to answer with your research, based on the research category you selected at the start. Make a list of the information you need in order to answer your key question. Then, for each item in this list, brainstorm additional questions that will help you gather the information.











■ 3. Formulate simple questions.

Difficult questions will also be difficult to answer. Keep the questions short and on point. This means you also need to use simple words and phrases. Write question stems that are 20 words or less.

You can often shorten a question by moving parts of it to the answer choices. Here is an example:

Do you typically select a brand first and then shop at a retailer that carries that brand, or do you select a retailer first and then buy a brand they carry?

a. Select brand first

b. Select retailer first











Revised and simplified question:

Do you typically...?

- a. Select a brand first, and then shop at a retailer carrying that brand
- b. Select a retailer first, and then purchase a brand they carry
- 4. Be objective.

Avoid asking biased questions about your product or service. If possible, ask double-thought questions. E.g. "If anything, what do you like or dislike about the product?"











■ 5. Make it look professional.

Customers may find a professional looking questionnaire engaging to answer. And don't make the questionnaire too long.

■ 6. Mention incentives.

Customers may be encouraged to participate if you mention the incentives you will provide after they answer the questionnaire, e.g. a discount on their next purchase.

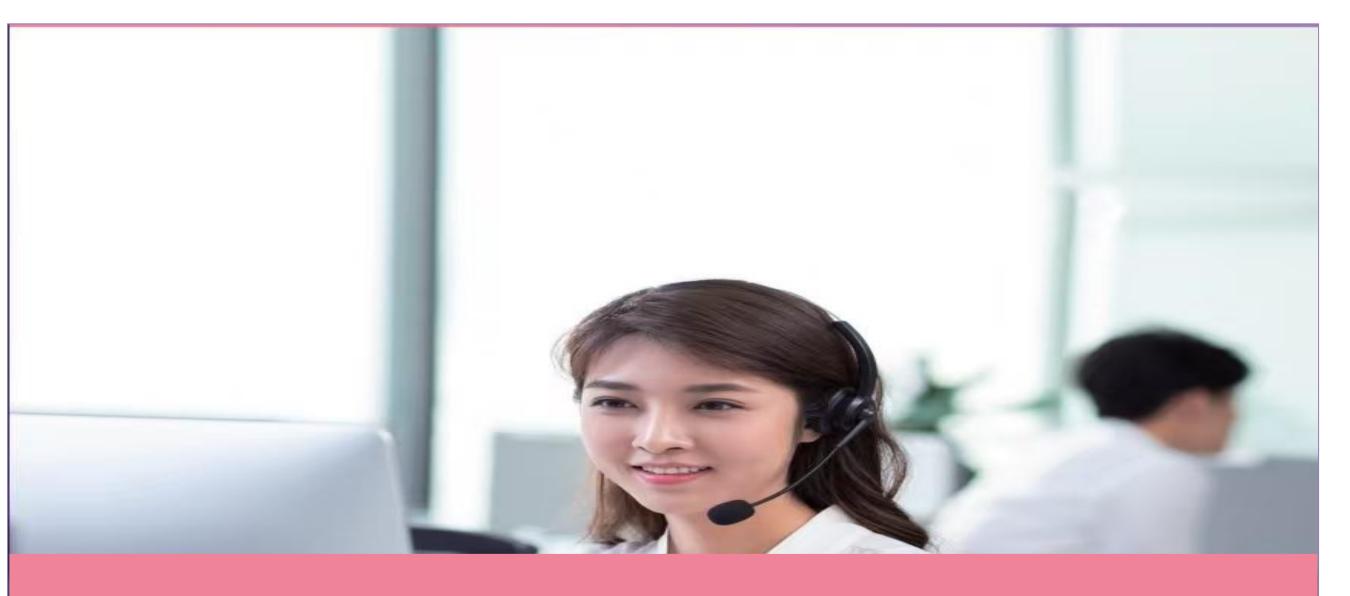
■ 7. Proofread as needed.

Read your questionnaire, spot errors and revise them. Add necessary questions and omit inappropriate ones.









03

Reading



Passage 1

Entrepreneurship



Entrepreneurship is the ability and readiness to develop, organize and run a new enterprise, and bear any of its risks, in order to make a profit. In economics, entrepreneurship, connected with land, labour, natural resources and capital, can generate a profit.











Entrepreneurs are important to market economies. By creating new products and services, they <u>stimulate</u> new employment, which ultimately results in the acceleration of economic development. Entrepreneurship creates a large number of entry-level jobs that are very important to turn unskilled workers into skilled ones. It also provides experienced workers to large industries. The increase in the total employment of a country largely depends on the rise of entrepreneurship.











Along with producing new business ideas and thinking out of the box, entrepreneurs also promote research and development. Through the right practices of research and development, entrepreneurs bring new <u>innovation</u> that opens the door of new ventures, markets, products, and technology. By producing new products and services or bringing innovation to existing products and services, entrepreneurship has the potential to improve people's lives.











We often think of entrepreneurs as inventing totally new products and ideas, but they also develop and improve existing business. Since entrepreneurs think differently, they can come up with innovative ways to expand and develop the existing enterprises; for example, modernizing production processes, implementing new technology in the overall distribution and marketing processes, and helping the existing enterprises to utilize existing resources in more efficient ways.

To sum up, the importance of entrepreneurship to the economy is multifunctional. Supporting and promoting entrepreneurship can have a positive impact on the country's economy, and social entrepreneurship increases the likelihood of finding innovation solutions to social challenges faced by communities around the world.













创业

创业是指开发、组织和经营新企业,并愿意承担其任何风险以获取利润的能力和意愿。在经济学中,创业与土地、劳动力、自然资源和资本相关联,能够创造利润。













企业家对市场经济至关重要。通过创造新产品和服务,他们刺激了新的就业机会,最终促进了经济发展。 创业创造了大量的初级岗位,这些岗位对于将非技术工人转变为技术工人非常重要。它还为大型企业输送有经验 的员工。一个国家总就业人数的增长在很大程度上依赖于创业活动的兴起。













除了产生新的商业创意和进行创新思维外,企业家还推动研发工作。通过合理的研发实践,企业家带来新的创新成果,为新的商业项目、市场、产品和技术打开大门。通过生产新产品和服务,或者为现有产品和服务带来创新,创业有潜力改善人们的生活。













我们通常认为企业家创造出全新的产品和创意,但他们也会开发和改进现有业务。由于企业家思维方式不同,他们能够想出创新的方法来拓展和发展现有企业;例如,实现生产流程现代化、在整体分销和营销过程中采用新技术,以及帮助现有企业更高效地利用现有资源。

总之,创业对经济的重要性是多方面的。支持和促进创业对国家经济会产生积极影响,而社会创业则更有可能找到创新性解决方案,应对世界各地社区面临的社会挑战。













1.Entrepreneurship n.企业家的能力,创业活动,创业

e.g.Because without curiosity we will lose the spirit of innovation and entrepreneurship.

That is the first principle of social entrepreneurship collaboratory of the SE lab.













2.in order to 为了做某事,目的在于,以便 e.g.She arrived early in order to get a good seat. In order to get a complete picture, further information is needed.













3.connect with 与...连接; 建立联系;

e.g.This app helps people connect with each other across different cultures.

The railway line connects the coastal city with the inland industrial zones.











Back

4.stimulate v. 刺激; 促进; 激励

e.g.The government will do everything in its power to stimulate economic growth.

Your encouragement will stimulate me to further efforts.













5.innovation n.新事物,新方法; 革新,创新

e.g.The company's latest innovation in renewable energy technology has attracted global attention.

Educational innovation, such as online learning platforms, has transformed traditional teaching methods.











Comprehension

Task 1) Choose the best answer for each question below.

- 1. Which of the following is a goal of entrepreneurship?
- A. Facing risks.

B. Generating resources.

Generating a profit.

- D. Connecting people.
- 2. Which of the following is not true according to the passage?
- A. Entrepreneurs create employment opportunities.
- **Y**. Entrepreneurs can generate profits easily.
- C. Entrepreneurship helps to improve people's lives.
- D. Entrepreneurs bring innovative products and services.











- 3. What is the most probable meaning of the phrase "think out of the box" (Line 1, Para. 3)?
- A. To come up with ideas based on the expectations of others.
- B. To go beyond limitations while trying to earn a profit.
- C. To explore ideas that exist within a certain organization.
- **②**. To explore creative and unusual ideas that are not controlled by rules.











- 4. In what way can entrepreneurs help improve existing enterprises?
- A: Optimizing distribution processes using new technology.
- B. Developing new policies for the market economy.
- C. Modernizing enterprise structures.
- D. Increasing the resources.
- 5. What is the main idea of the passage?
- A. How to start an enterprise.
- B. The qualities of an entrepreneur.
- C. How to generate a profit.
- The importance of entrepreneurship.











Task 2 Complete the sentences with the words in the box. Change the form where necessary.

capital stimulate ultimately acceleration venture

overall utilize implement distribution potential











- 1. A poor diet will <u>ultimately</u> lead to illness.
- 2. He is going to set up a business with a starting <u>capital</u> of \$100,000.
- 3. We must consider how best to utilize the resources we have.
- 4. This exercise will <u>stimulate</u> your creativity, increase your energy and unlock your potential.
- 5. The government promised to <u>implement</u> a new system to control financial loan institutions.











- 6. A disastrous business venture lost him thousands of dollars.
- 7. <u>Distribution</u> channels are the paths that products and services take on their way from the manufacturer or service provider to the end consumer.
- 8. What is the cause of the <u>acceleration</u> of economic development in this country?
- 9. The facility is currently being promoted in order to attract <u>potential</u> customers.
- 10. <u>Overall</u> industrial production was up compared with last year.













Task 3 Complete the sentences by translating the Chinese in brackets into English, using suitable expressions in the box.

come up with result in have an impact on turn...into... sum up











- 1. The increasing housing costs will ___have an impact on our profit ___ (影响到我们的利润).
- 2. They want to <u>sum up their past experience</u> (总结一下过去的经验) before going on.
- 3. A single mistake in the system will <u>result in huge loss of data</u> (导致大量数据丢失).











- 4. You can <u>turn the sofa into a bed</u> (把这个沙发变成床), so there is a
- place for you to sleep tonight if you need to stay over.
- 5. Several of the members havec<u>ome up with suggestions of their own</u> (提出了自己的建议).











Task 4 Translate the sentences into English, using the expressions in brackets.

1.本公司成立于 2002 年,是一家集研发、生产、销售为一体的企业。(research and development)

Established in 2002, the company is an enterprise integrating research and development, production, and sales.









2.如果你想创业,你需要有承担风险的能力。(bear risks)

You need to have the ability of bearing risks if you want to start your own business.

3. 你需要打破常规来思考,去考虑不同的解决方案和方法来达到你想要的结果。(think out of the box)

You need to think out of the box to consider different solutions and methods for reaching your desired outcome.









4. 许多公司正在进行大量投资,以使生产流程现代化并提高效率。(production process)

Many companies are making large investments to modernize their production processes and improve efficiency.

5. 这个创新产品将打开海外市场的大门。(open the door to)

The innovative product will open the door to overseas market.







web.

Reading



Passage 2



The Story of RushOrderTees

- 1. RushOrderTees is a <u>technology-driven</u> e-commerce custom apparel company. It <u>offers</u> a wide variety of products that can be <u>personalized</u> with logos or artwork including T-shirts, polo shirts, hats, hoodies, and many more.
- 2. Michael Nemeroff, CEO and co-founder of RushOrderTees, shares the story of starting the business with his brother and sister. "We started in a garage in 2002 while we were still in high school." At the time, selling online was a novelty, but the company created an e-commerce store and began growing the business on the











3. It wasn't easy at the beginning according to Michael. "Funding was definitely an issue. The difficulty initially that I had to overcome was just figuring out how to start a business. There was no automation. There was no e-commerce. It was just a website. It had blinking images and was a very old school website. The biggest thing was that I made a big investment in advertising. Luckily, we closed a big tech school. They placed a big order and that allowed us to continue to invest in advertising and marketing. I was learning how to sell, print, design, and manage a project. My brother and sister were there helping me organize the orders. That's how it all started."









- 4. The company has gone from 3 additional employees to more than 250 workers and has expanded to offer polo shirts, hoodies, hats, sweatpants, bags, uniforms and jerseys. The Philadelphia-based business is also an official partner of the city's NBA team, the 76ers.
- 5. From generating \$30,000 a month to \$23 million in revenue, Michael's RushOrderTees journey is one steady and diligent execution. "We're more of a technology company today than just a T-shirt company. Without tech, we couldn't do what we do today. "











译文:



极速定制T恤公司 (RushOrder Tees) 的故事

- 1. 极速定制T恤公司是一家以技术驱动的电子商务定制服装公司。它提供种类繁多的产品,可以在上面印上标志或图案进行个性化定制,产品包括T恤、马球衫、帽子、连帽衫等等。
- 2. 极速定制T恤公司的首席执行官兼联合创始人迈克尔·内梅罗夫 (Michael Nemeroff) 分享了他和兄弟姐妹一起创业的故事。"2002年,我们还在上高中的时候,在自家车库里开启了创业之路。"当时,在网上销售还是件新鲜事,但这家公司创建了一个电子商务商店,并开始在网络上拓展业务。











译文:



3. 迈克尔说,一开始并不容易。"资金绝对是个问题。起初我必须克服的困难就是弄清楚如何创业。那时没有自动化流程,也没有完善的电商体系,只有一个网站。网站上还有闪烁的图片,是一个非常老式的网站。最关键的是,我在广告上投入了大量资金。幸运的是,我们和一所大型技术学校达成了合作。他们下了一笔大订单,这让我们得以继续在广告和营销方面投入资金。我一边学习销售、印刷、设计和项目管理,我的兄弟姐妹则帮我整理订单。一切就是这样开始的。"











译文:



- 4. 这家公司的员工从最初的3名增加到如今的250多名,产品种类也不断扩充,涵盖了马球衫、连帽衫、帽子、运动裤、包、制服和运动衫。这家总部位于费城的公司还是该市NBA球队76人的官方合作伙伴。
- 5. 从每月收入3万美元到如今营收达2.3亿美元,迈克尔在极速定制T恤公司的创业历程稳步向前,靠的是勤奋实干。"如今,我们更像是一家技术公司,而不仅仅是一家T恤公司。没有技术,我们就无法做到现在的成绩。"











1.technology-driven(复合形容词,表示"技术驱动的")

eg:Rising market shares by technology -driven Nasdaq index rose much higher than the other.

People are at the heart of our technology - driven company the key ingredient of our success.











2. Personalize vt.

在(某物上)作物主标志;使(某事物)针对个人、带有个人感情或个性化

eg:Sometimes you can personalize a choice with your own words. You can personalize your installation by specifying your company information.











3.investment n. invest v.投资;(时间、精力等的)投入 eg:The government plans to increase investment in renewable energy projects to reduce carbon emissions.

Learning a new language requires significant time investment, but it enhances cross-cultural communication skills.











4.additional a. extra or more than those mentioned or already there 另外的,附加的

e.g. This was an additional proof of his ignorance.

This problem is additional to their major financial anxieties.











5.offer n. 报价;出价;建议 v. 提供;奉献;主动提出 e.g. He offered \$4,000 for the car. They decided to offer the job to Jo.











- Task 1 Each of the following statements contains the information given in one of the paragraphs of Passage 2. Identify the paragraph from which the information is derived.
- A. Michael Nem roff and his two siblings started the business in a garage in 2002.
- ____ C. RushOrderTees is a company that offers clothing with customized logos and artwork designs.
- ____ D. RushOrderTees is an official partner of Philadelphia 76ers basketball team.
- **3** E. A large order from a tech school helped Michael to make further investment in advertising.











Task 2 Complete the sentences with the words or expressions in the box. Change the form where necessary.

novelty execution additional diligent old school

definitely steady automation official figure out











- 1. We offer a comprehensive range of express delivery options for a small
- additional charge.
- 2. Losing should not be discouraging, but you ought to figure out why you lose.
- 3. Old school photographers may have difficulty in adopting the new style.
- 4. In the past two decades, e-commerce grew from an insignificant novelty to a mainstream business influence.
- 5. He made quick progress by <u>diligent</u> study.











- 6. Automation will mean the loss of many jobs in this factory.
- 7. I'm definitely going to get in touch with these potential customers.
- 8. You have to get <u>official</u> permission to build a new house.
- 9. A sales manager is responsible for the planning and execution of sales activities to complete the sales target.
- 10. We are making slow but <u>steady</u> progress.











Task 🕄

Complete the passage with suitable words in the box. You may not use any of the words more than once.

A. official B. deadline C. uniform D. headquarters E. custom

F. initially G. apparel H. ranging I. exceptional J. garage

K. offer L. novelty M. issue N. automation











RushOrderTees delivers the high-qual	ity custom apparel you want on the
deadline you need. We 1 a	wide variety of products that can be
personalized with logos or artwork including	ng T-shirts, polo shirts, hats, hoodies,
and many more.	
We're proud to be the 2A	partner of the Philadelphia 76ers and
have more than 500,000 satisfied custome	rs 3 from Fortune 500
companies to mom-and-pop shops. Wheth	ner an order is just one T-shirt or 10,000,
we deliver high-quality 4 E pi	rints in record time.











We started in a 5 in 2002. While still in high school, our CEO Mike Nemeroff and his two siblings began screen printing 6 sa a way to help provide for their family during a difficult time. They learned the process from the ground up and obsessed over every detail. The business developed over the years and RushOrderTees grew into a leader in custom 7 _____ groducts and became known for delivering the fastest turnaround times and 8 _____ customer service. With one of the largest printing facilities in the country in our Philadelphia 9 , RushOrderTees has the capacity to meet the needs and of any order. We do it all with top-of-the-line equipment and a team of printing experts with decades of combined experience.











Task 4 Translate the following Chinese paragraph into English.

你有没有考虑过定制服装印花?无论您是一家小型初创公司还是一家大型国际公司,定制服装印花都是您营销战略的重要组成部分。 定制服装印花是为客户印刷定制服装的过程。该服务可供企业用于制作制服、T恤衫以及其他服装。顾客可以从各种各样的设计和颜色中进行选择,服装将采用优质面料进行印刷。











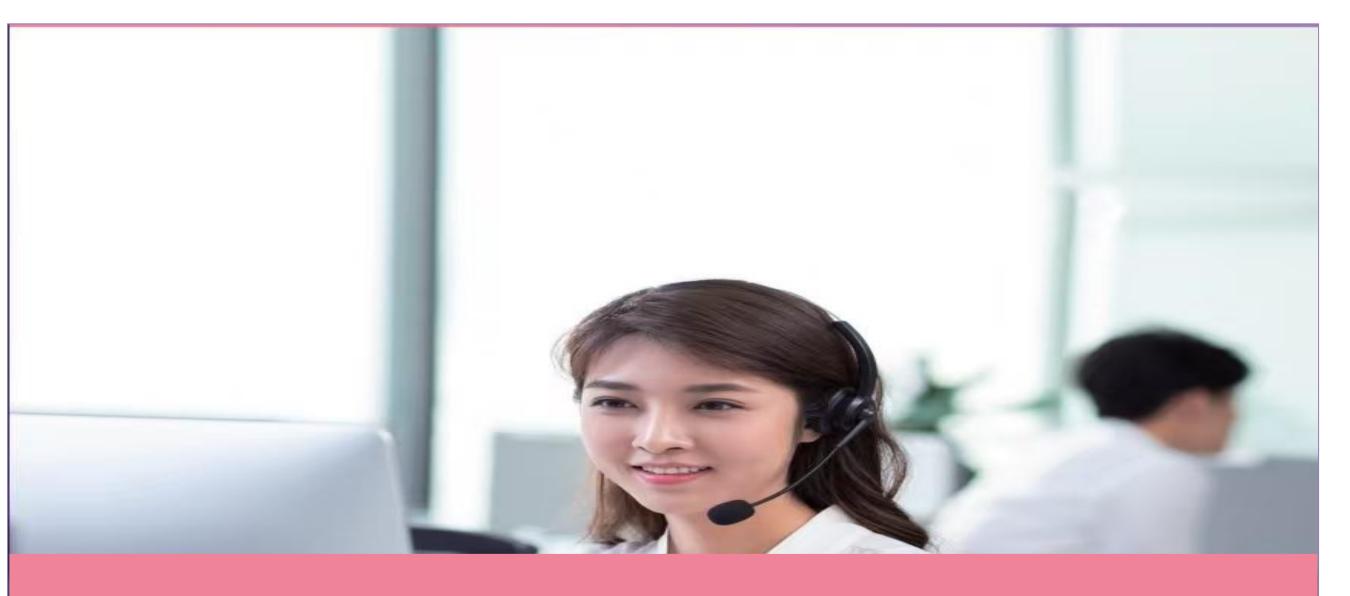
Have you ever considered custom apparel printing? Whether you're a small startup company or a large international corporation, custom apparel printing is an essential component to your marketing strategy. As a small startup, it's important to understand how the system works and what types of designs and materials are appropriate for your business.

Custom apparel printing is a process of printing customized clothing for customers. This service can be used by businesses to create uniforms and T-shirts, as well as other apparel items. Customers can choose from a variety of designs and colors, and the garments will be printed on a high-quality fabric.









04

Writing





Directions

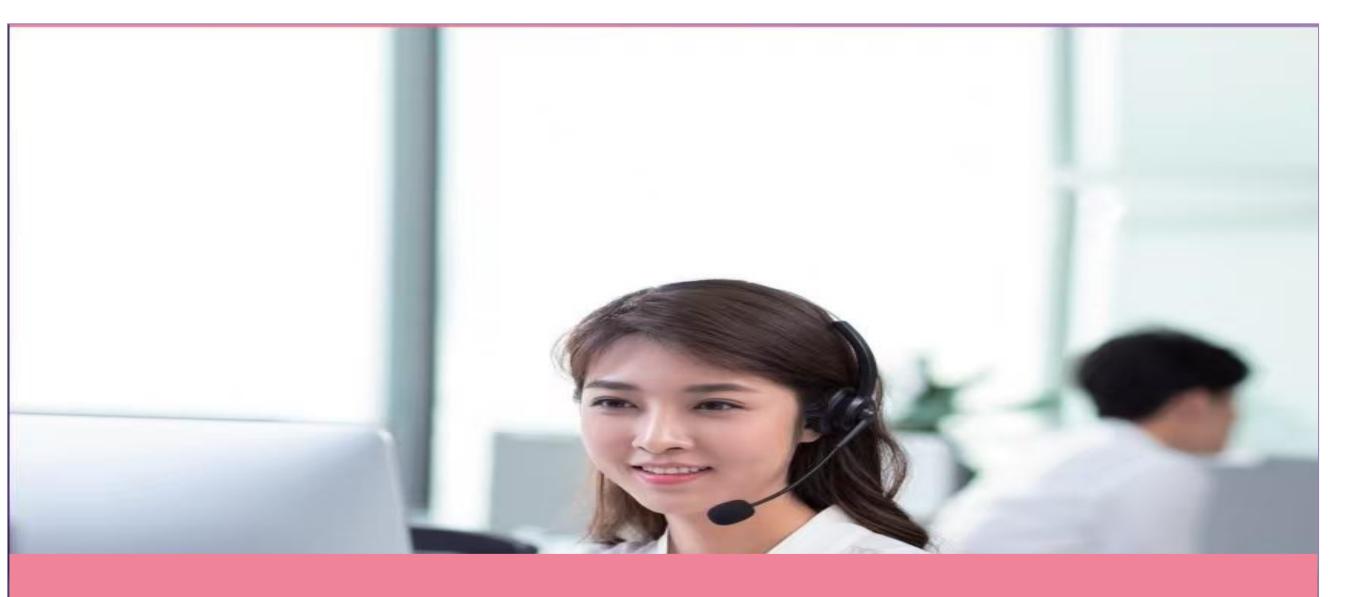
For this part, you are allowed 30 minutes to write a short essay entitled Self-employment of College Graduates. You should write at least 120 words following the outline given below:

- 1. 近年来大学生就业形势严峻
- 2. 大学生自主创业是一种解决方案
- 3. 我的看法









05

Cultural Reading



Cultural Reading



Chinese Knots

A Chinese knot is a knot that is tied and woven from a single length of cord or rope to be a variety of shapes and of varying complexity. Each shape has its own symbolic meaning, and nowadays you can find them as decorations, gifts for special occasions, and adornments on clothes.

Most knots are double layered and symmetrical and have two cords entering the knot from the top and two leaving from the bottom. Each kind of knot is named after its shape or the symbolic meaning that it carries.

Knot weavers can use a variety of colors, but they usually weave deep red ones. The color red signifies good fortune.









Cultural Reading



The origin of Chinese knots can be traced back to the time before people started writing. They were used to record information and convey messages. It developed gradually as decorations with symbolic meanings during the Tang and Song Dynasties and prevailed from the Ming and Qing Dynasties up to now. The knots were not just used as artistic decorations but also as symbols used for the expression of feelings and thoughts. Records show that the knot was one of the traditional art forms that were carried across generations as an important cultural element.

Along with being symbolic gifts or messages, knots are still used if they wear traditional Chinese clothing or as good luck charms. They are a means of fastening traditional garments instead of buttons or wooden pegs. Now, silk is most widely used to make these clothing knots.

They are used as jewelry such as even rings, earrings, bracelets, and necklaces. They are sold as handicraft novelty items too.









Cultural Reading



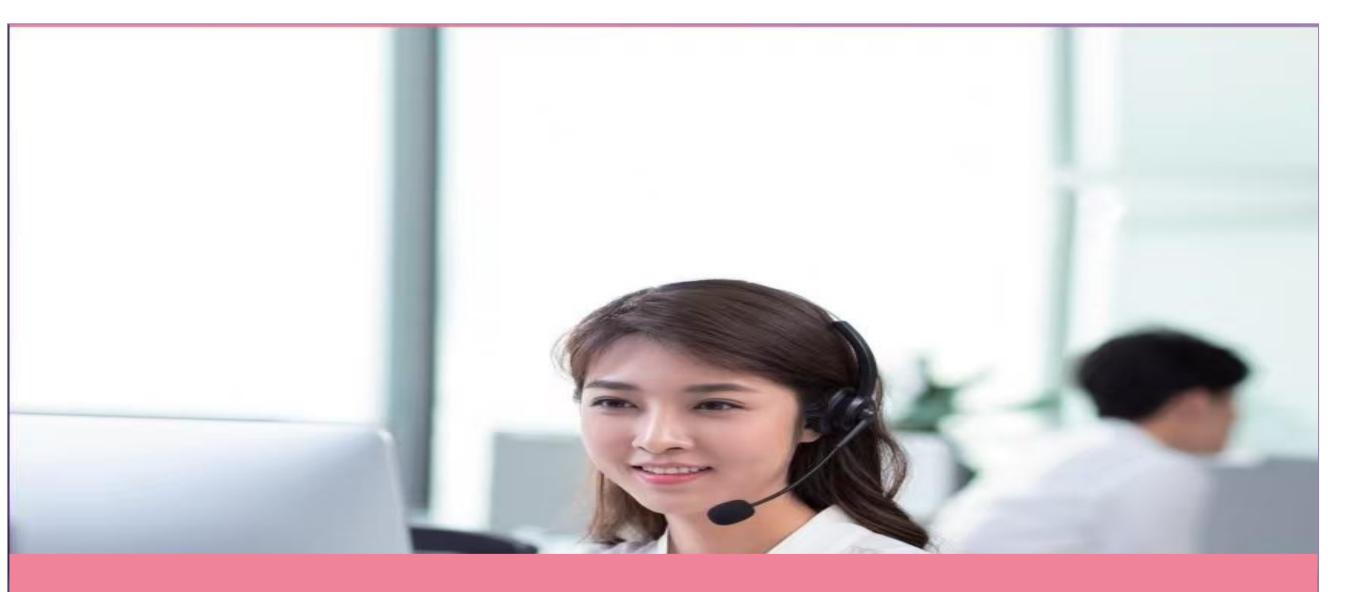


Translate the last paragraph into Chinese.









06

Glossary





Passage 1

entrepreneurship [ˌɒntrəprəˈnɜːʃɪp] n. 企业家精神 capital [ˈkæpɪtl] n. 资本;资金;启动资金 stimulate [ˈstɪmjuleɪt] v. 促进;激发;刺激 ultimately [ˈʌltɪmətli] ad. 最终,最后,终归 acceleration [əkˌseləˈreɪʃn] n. 加速;加快 entry-level ['entri levl] a. 入门级的 venture [ˈventʃə(r)] n. (尤指有风险的)企业,风险投资项目









Glossary



ppotential [pə'tenʃl] a. 潜在的;可能的 implement ['ɪmplɪment] v. 实施,贯彻,执行 overall [ˌəʊvər'ɔːl] a. 全面的;综合的;总体的 distribution [ˌdɪstrɪ'bjuːʃn] n. (商品)分销;分发;分布 utilize ['juːtəlaɪz] v. 利用;运用;应用 likelihood ['laɪklihʊd] n. 可能;可能性











Passage 2

custom [ˈkʌstəm] a. 定做的,定制的 apparel [əˈpærəl] n. (商店出售的) 衣服,服装 artwork [ˈɑːtwɜːk] n. 艺术作品 hoody [ˈhʊdi] n. 带兜帽短上衣,帽衫 CEO chief executive officer 总裁; 首席执行官 garage [ˈgærɑːʒ] n. 车库 novelty [ˈnɒvlti] n. 新奇;新奇的事物(或人、环境)









Glossary



definitely [ˈdefɪnətli] ad. 肯定; 当然; 确实 issue [ˈɪʃuː] n. (有关某事的)问题; 重要议题 initially [ɪˈnɪʃəli] ad. 开始; 最初 figure out 想出;算出;解决 automation [ˌɔːtəˈmeɪʃn] n. 自动化 blink [blɪŋk] v. 闪烁; 眨眼睛 additional [əˈdɪ[ənl] a. 附加的;额外的 sweatpants [ˈswetpænts] n. 宽松长运动裤 uniform [ˈjuːnɪfɔːm] n. 制服; 校服









Glossary



jersey ['dʒɜːzi] n. 运动衫 official [ə'fɪʃl] a. 官方的 steady ['stedi] a. 稳步的,持续的 diligent ['dɪlɪdʒənt] a. 勤勉的;刻苦的 execution [ˌeksɪ'kjuːʃn] n. 执行;实施









THANKS